


Evaluation Summary



**SPEAKING
FROM THE FRONT OF
THE ROOM**

A Special Presentation for the
**2020 NEXT GENERATION
LEADERSHIP COHORT**

National Conservation Foundation
LeadershipInstitute
#NCFNextGen

Tuesday, June 30, 2020
Noon - CDT

Presented by:
Leadership Takes Courage
Frazier Communications, Inc.

Online / Zoom seminar: 45 min. + 15 min. Q & A

Facilitated by:
Board Works By Ledgerwood
rayledgerwood@msn.com / Pullman, WA

Presented to:
2020 Next Generation Leadership Cohort
Tuesday, June 30, 2020 / 12:15 – 1:15 PM

Sponsored by:
National Conservation Foundation LeadershipInstitute
coordinated via: National Assoc. of Conservation Districts
Sunni Heikes-knapton: sunni-heikes-knapton@nacdn.net

Presented by:
Randy C. Frazier, President
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DBA - **Leadership Takes Courage**
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Six Cohort members participated; ratings were from 1 to 5 with 5 as the highest.

Quality / quantity of information presented: -----	4.83 out of 5	= 96.6 %
Manner in which the information was presented: -----	5.00 out of 5.	= 100 %
Usefulness of this information to your needs: -----	5.00 out of 5.	= 100 %
Degree to which this presentation met expectations: ---	4.83 out of 5.	= 96.6 %

By way of evaluation, participants were asked to finish this open-ended sentence:

“I would say this training...

**...was truly a useful and informative way to spend an hour of my life. Truly.
-//- ...very helpful -//- ...very informative -//- ...will help to equip me with
the model and tools needed to become a better public speaker. -//- ...has
given me a great foundation to prepare for my next speaking opportunity.
-//- ...The PowerPoint presentation as well as the session recording will be
the most helpful, the ability to refer to it in the future is priceless.**

Additional comments included the following:

- * Most helpful: MODEL explanation; “Influence is everything” quote; references to Mark Twain & Steve Martin.
- * The notion that a presenter is actually attempting “brain surgery” with a room full of people.
- * I appreciate and value your MODEL guide and will keep it in my wallet.
- * Most helpful: the MODEL approach.
- * Would like to follow up with in person training someday.

RYAN BRITT IS HEREBY “LICENSED”

**TO BECOME A GREAT PUBLIC SPEAKER
AND AN EXCEPTIONAL LEADER**

Using lessons learned in: **Speaking from the Front of the Room**
1) **Make your concepts contagious.** (comparing Influenza to Influence)
2) **Always use the M.O.D.E.L = Mission / Organize / Deliver / Evaluate / Learn**
3) **NEVER fail to appreciate the THE POWER OF TELLING YOUR STORY**

2020 NEXT GENERATION ISSUED BY:
LeadershipInstitute LEADERSHIP COHORT
06/30/2020
NATIONAL CONSERVATION FOUNDATION

RANDY C. FRAZIER, PRES.
LEADERSHIP
TAKES COURAGE

Via pre-seminar mailing, each Cohort member received a packet, (to open post-seminar), that contained two laminated “summary cards,” the front of one being their personalized “license” to become a GREAT Public Speaker and an EXCEPTIONAL LEADER.