

TAKING COURAGE: Your BRAIN - Your BRAND - Your BOUNDARIES

Closing **Keynote** - presented to:

Project CENTRL - Arizona Rural Leadership Program

Closing Keynote following half-day workshop

Fri., June 3, 2022 – 11 AM – 2:30 PM

Wild Horse Pass Casino

Chandler, Arizona

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ARIZONA
CENTER
FOR RURAL
LEADERSHIP

Closing **Keynote** - presented by:

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Based on the 12 evaluations submitted; ranking from 1 to 5 with 5 being the highest possible rating.

Quality / quantity of information presented: -----	4.58 out of 5 = 91.7 %
Manner in which the information was presented: -----	4.66 out of 5 = 93.3 %
Usefulness of this information to your needs: -----	4.58 out of 5 = 91.7 %
Degree to which this presentation met expectations: -----	4.58 out of 5 = 91.7 %

ARIZONA CENTER FOR RURAL LEADERSHIP

Your BRAIN

Your BRAND

Your BOUNDARIES

Class 30 GRADUATES

POLISHING LEADERSHIP SKILLS

Wild Horse Pass Hotel
Chandler, Arizona
Friday, June 3, 2022

LEADERSHIP TAKES COURAGE
Frazier Communications, Inc.

By way of evaluation, Participants were asked to finish this open-ended sentence:

"I would say this training . . .

- ...inspired me to live & feed my brain
- ...is worth taking twice.
- ...opens your eyes to the different aspects of leadership.
- ...was entertaining.

When asked: Which aspects helped you the MOST?

> The little pocket cards that I can easily reflect back on > The hands-on exercises > The games really allow for us to learn in a good environment > Perception examples & marshmallow toss > The stories & your poem > personal stories are always also loved – you are a gem & hands down my favorite presenter of the year > experiential activities, discussion and topic of skills polishing > Great presentation. Able to follow info and will have your message stay with me for life > Leadership activities – action was good > All of it as always!

Facsimiles:
front & back
of "License"
Summary Card

RAFAEL TAPIA - YOU ARE HEREBY "LICENSED"

TO EVERY DAY

TAKE **CHARGE** CHANGE **CHOOSE**
of Your **BRAIN** Your **BRAND** Your **BOUNDARIES**

Practicing techniques and principles taught in this seminar will empower them to:

- 1) Redirect their **BRAIN**: By Choosing "Decision" mode rather than "Default & Debate"
- 2) Renew their **BRAND**: See the Invisible / Hear the Unspoken / Do the Difficult = A COACH
- 3) Release their **POTENTIAL**: Deliberately live a little closer to the EDGE every day. ©2022

ARIZONA CENTER FOR RURAL LEADERSHIP **Class 30** ISSUED BY: R. C. FRAZIER, PRES.
Chandler, Arizona June 3, 2022 **LEADERSHIP TAKES COURAGE**

1) Your BRAIN Who runs your show? (inside) Prefrontal Cortex **DECIDES** **DEBATES** Each brain voice will support its own choice. The "C.E.O." Should run your show!

2) Your BRAND How do you grow? (outside) Nothing lies like a mirror! You have Scotomas! "Scout yourself. Have a buddy that coaches scout you." – Coach - Paul 'Bear' Bryant It takes courage to be Coached.

3) Your BOUNDARIES Where do you go? (right side) New Boundaries It moves! Twilight Zone Living Along the EDGE... Pushes your Red Line to the Right! Rust out Work out Burn out It takes even MORE courage to Live Along The Edge...

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